

The logo is a dark blue, rounded, teardrop-shaped graphic with a thin, lighter blue border. It is centered on a white background that features faint, light blue, abstract branching patterns resembling neural connections or a tree structure. The text inside the graphic is white and blue.

World Forum
on the
BRAIN
and
EDUCATION



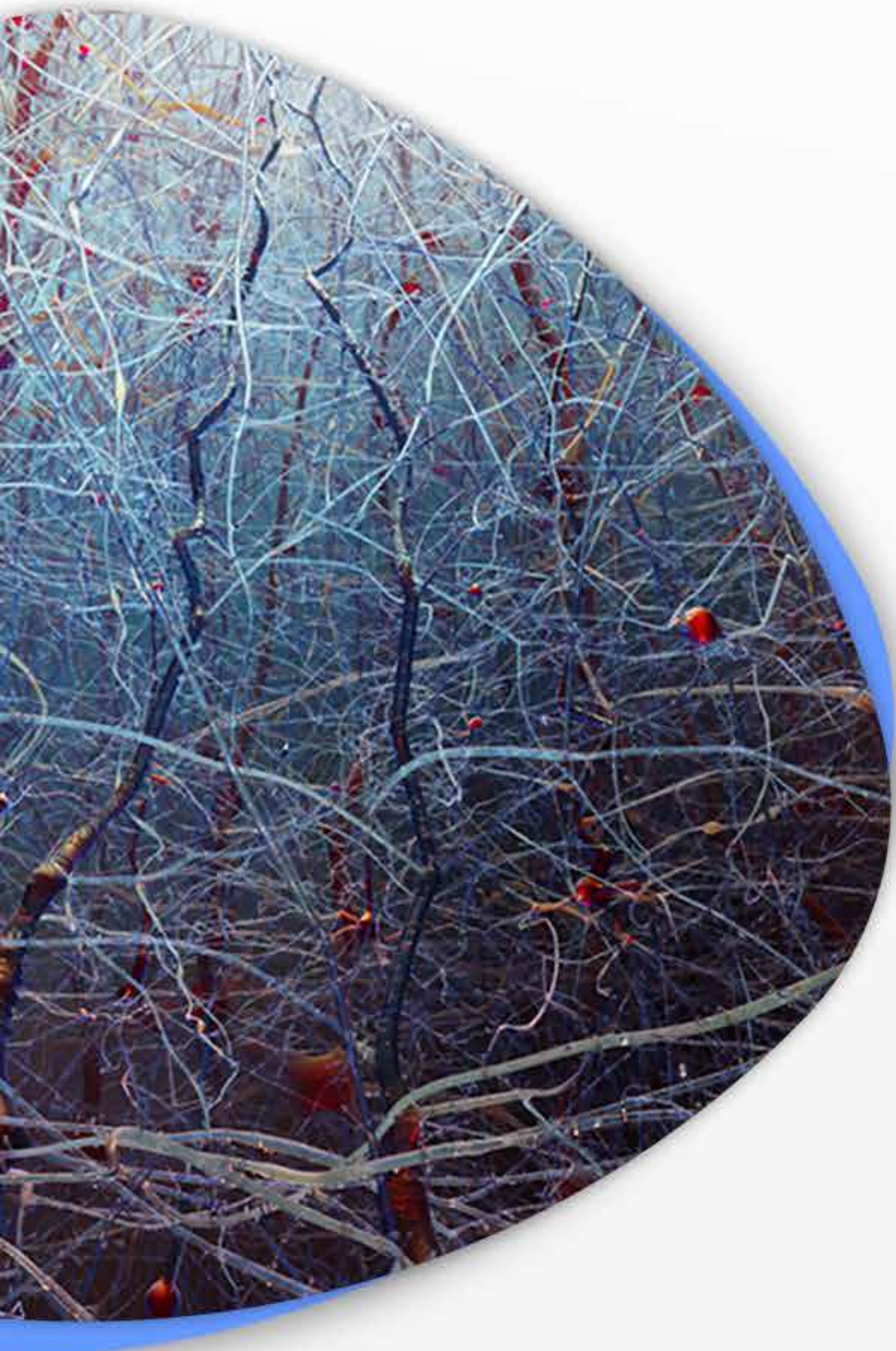
Let us help all children
reach their full **potential!**



THURSDAY
October 11, 2018

17:00

GENEVA
Switzerland



Why Attend?

Be at the front line of the most advanced project for the future of **education**.

To ensure a stable future society, we must actively encourage creativity in **children** and youths, so that they can make use of their brains' full potential from childhood onwards.

Neuroscience

Innovation

Knowledge

Progress

Happiness

Subjects of the Forum

Comparisons between the human brain and artificial **intelligence**

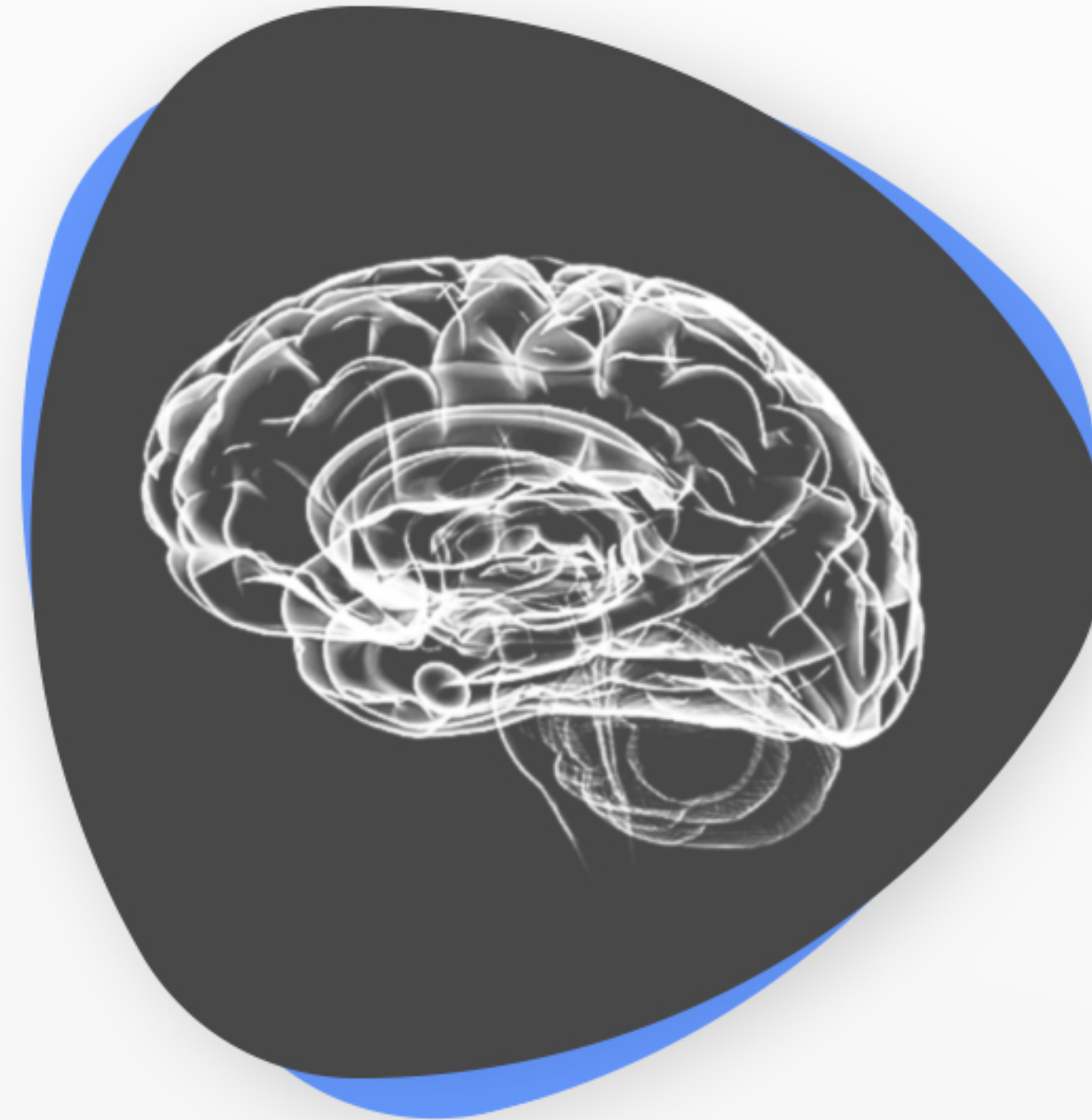
Complexities of the brain's **functioning**

Brain development of **children** and adolescents

A futuristic look inside **the brain**

The findings of neuroscience for the progress of **education**

Brain **diseases**, their prevention and treatment



And much **more!**

Content

DAY
1

Presentation

Guided tour of the research centre and informal dinner

DAY
2

Lectures

Talks by top neuroscientists on the functioning of the human brain

DAY
2

Discussion

Moderated round table, followed by an open debate on implementing new knowledge in education

DAY
3

Tour

A visit to Geneva, one of the most beautiful European cities

One Person, One Life

1

Brain

86.000.000.000

Neurons

1.000.000.000.000.000

Synapses

Initiators and Organisers

World Forum on the Brain and Education



Dr. Mary Baker, MBE

Former President, European Brain Council



Prof. Henry Markram

Founder and Director, Blue Brain Project



Marijan Musek

Director, Jože Trontelj Institute for Ethics and Values



Blue Brain Project

Swiss centre for brain research

The Blue Brain Project scientists create precise digital reconstructions and working simulations of parts of the brain. In 2015, they published the most complete description of any neural microcircuit to date.

The work of the Blue Brain Project will lead to a greater understanding of the brain and its development, enable more effective treatment of brain illnesses, and help unravel the mysteries of thought and consciousness.

Benefits of taking part

01

New knowledge of the brain

02

Better understanding of children

03

A more child-friendly school

04

Better atmosphere in the school

05

Happier pupils

06

More satisfied teachers and headmasters

07

Less stress, better relations between teachers and with parents

Sign-Up

Click to
SIGN UP

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