



President's Report February 2018

January and February have been a busy time for ICP. We have worked through January getting ready to launch the Virgin Partnership and on the new webinar series starting in April – ICP Global Hot Topics. My thanks to Sheree, Rob and Peter Kent for all their work in helping me to get both of these exciting initiatives happening.

Communication

Sheree and Rob and I had a meeting at the beginning of January and we discussed ways of getting the word out direct to Principals desks as discussed in Sth Africa. As a result we now have several country databases. Some we have purchased and others I searched for on the Internet. While all are not up-to-date we are hopeful that our coverage will be greater as a result. All databases have been added to our mailing list. Our first mail out will be Monday 26th Feb and will feature both Virgin and the Webinar series. We will attach links so that people can tweet and resend the bits they want.

Virgin Global Challenge

After my video meeting with Virgin this week I have received a flyer for the program in English, Japanese, Chinese, and Dutch. Virgin is now working on translating the flyer into Ukrainian for my upcoming visit in March to Kharkov, Ukraine. These will go out on Feb 26th so please make sure that you our members associations send them out far and wide to your members. We don't want them to miss their chance to participate in our first round.

I have also asked Phil Riley to do a video piece for our website on the Virgin program. Sheree is working on the Champion Initiative for the website so that we can plot progress of schools – we have over 11 schools thus far from a good cross section of the world. Many thanks to all who have volunteered – it will be great seeing your progress over the 100 days.

ICP Global Hot Topics

In preparation for our Webinar Series Peter Kent organised for Karen Edge and I to meet with him and Carolyn Roberts who is leading Ethical Leadership for ASCL recently in London. We had a very productive meeting and the series is now taking shape. Further to this I had a Zoom meeting with

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Karen last week and we have progressed even further. ICP Global Hot Topics commence on April 24th with Carolyn Roberts. The other dates are Sept 18th and Nov 20th. This is a major branding opportunity for ICP and we need to make sure we capitalise on it and of course we need your help to achieve this.

January Meetings with member Association in Ireland and the UK

Thanks also to Peter for organising for me to be a participant at the Association of School and College Leaders (ASCL) Council meeting in Burton on Trent in the Midlands. I really appreciate listening to Carl Ward current ASCL President give his opening address to Council and then to Geoff Barton giving his address as CEO. Some interesting stats were revealed about communication during that time and the strategy that ASCL are taking to move communication forward into a more 21st Century approach. Smart phones are the key and a new marketing strategy by their marketing team is being developed around getting salient messages to members. A leaf we can take not only about the mode but the method of using a marketer to assist us. Carl, Peter and I met with the leadership trio for lunch and spoke about the Shanghai Conference and they were very excited about the possibilities that this holds with ASCL. We also spoke about Council meeting in Ireland and the ASCL Blueprint version 2 and the desire to get some global feedback on this at the Council meeting. Carl has arranged for ICP Executive to meet with the Leadership Trio of himself, Sian and Richard on the 8th March when we have our Executive meeting in Birmingham. The willingness to work collaboratively with ICP on the Webinar series and other initiatives is very encouraging.

Equally my time with our Irish colleagues was fruitful. The connection between ICP and the Irish Primary Principals Network (IPPN) and National Association of Principals and Deputies (NAPD) remains strong. I was warmly welcomed by many of the principal participants who had remembered me from previous years. Irish Principals are always willing to share their practice with me. I also had fruitful discussions with the Centre for School Leaders (CSL) – who are keen to promote our Webinar Series. I was invited to attend the NAPD education summit in Dublin on the 13th March and then Sheree and I will travel to Cork to visit two schools and the IPPN office. Sheree and I will be able to speak directly to IPPN staff at this time. We will then travel to Killarney to visit the venue for Council meeting and have a meeting with the organising committee. I met with Paul Byrne and Virginia O'Mahoney from the committee during the conference and we had a very detailed conversation about the program. One of the highlights that they are thinking of presenting under Health and Wellbeing is a panel with two school principals, students and a parent. I think this will add a highlight to the event. Also Karen Edge would like to use technology to get others who cannot be in attendance to participate in her session so we are exploring how we can make this happen. I think this is a great initiative and one we had thought of doing previously but did not have the appropriate infrastructure or lead in time to get it happening. This time in Ireland perhaps.

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Strategic Plan 2018 - 2020

Sheree and I have continued to work on the Strategic Plan which we have renamed the ICP Strategic Intent Document. Incorporating all of the feedback from Council we now have something that we will work on with Dame Pat Collarbone and Executive at our meeting in Birmingham. The Strategic Intent is the overarching document and we will work with Dame Pat on refining this and then developing our operational plans that go with this in each of the focus areas. I know all of executive are really looking forward to working with Dame Pat to get this completed and ready to send to you our members as soon as possible.

Lots to look forward to in the coming weeks and we look forward to your feedback on all that we are doing to continue to have a strong global voice for school leaders.

Fiona
Sunday 18th Feb 2018.

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